



Tyler Duplantis

I AM:

- Trained in multimedia utilization.
- Committed to cultural diversity.
- A manager.
- A problem solver.

PROFESSIONAL SKILLS

- Multimedia integration
 - Web Design
 - Video Production
- Project Management
 - Leadership
 - Research
 - Project Analysis
 - Delegating
 - Group Dynamics
- Public Relations
- Journalism
- Public Speaking
- Reporting
- Interviewing
- Event Planning
- Campaign Strategies
- Crisis Response
- Social Media Strategies
- Communication Audits
- Software Fluent
 - Microsoft Office Suite
 - WordPress
 - Adobe Suite
 - MailChimp
 - Constant Contact
- Marketing
 - Analytics
 - Insights

CERTIFICATIONS

Advanced Google Analytics | 2021
SBE Researcher | 2022

CONTACT ME!

PHONE:
(985) 860-6880

EMAIL:
TYLERMDUPLANTIS@GMAIL.COM

WEBSITE:
WWW.TYLERDUPLANTIS.COM

FACEBOOK
FACEBOOK.COM/TYLERDUPLANTIS

LINKEDIN:
LINKEDIN.COM/IN/TYLER-DUPLANTIS-1B02049A/

WORK EXPERIENCE

Group Tour and Sports Sales Manager

HOUMA AREA CONVENTION AND VISITORS BUREAU | AUGUST 2022 - PRESENT

Identifies sale opportunities and develop strategies to attract overnight business to Terrebonne Parish accommodations.

Events and Communication Coordinator

HOUMA-TERREBONNE CHAMBER OF COMMERCE | JUNE 2021 - AUGUST 2022

Worked on monthly newsletters, website updates, social media outreach, events, email blasts, publications, graphics, and photography.

Community Outreach Coordinator

UNITED HOUMA NATION | MAY 2020 - JUNE 2021

Worked directly with the community through various platforms such as social media, website, campaigns, events, community relations, and a newly branded newsletter.

Brand Consultant

WHITE CAR | JANUARY 2020 - MAY 2020

Assisted in writing press releases, feature stories, articles, and prepared social media content.

Politician Team Member

FIELD STAFF | SEPTEMBER 2019 - OCTOBER 2019

Participated in the Get Out to Vote (GOTV) campaign and field work to bring awareness and support for a political figure.

Marketing and Planning Intern

TERREBONNE GENERAL MEDICAL CENTER | MAY 2019 - AUGUST 2019

Wrote press releases, feature stories, To Your Health segment scripts, website updates, designed physician face sheets, actively joined organizations, participated in events, maintained relationships with the surrounding community, and communication auditing.

Media/Public Relations Assistant

UNITED HOUMA NATION | MAY 2019 - AUGUST 2019

Worked on website updates, communication auditing, event planning, managing social media, maintained relationships with the surrounding community, and designed flyers.

MY EDUCATION

Nicholls State University

BACHELOR OF ARTS - MASS COMMUNICATION

Concentration: Public Relations and Broadcast Journalism
Minor: Government
(3.1 GPA)

- Vice President for Public Relations Student Society of America (PRSSA) (2018-2020)
- Chief Strategist, MACO (mass communication department) Nicholls State University senior campaign design class (2020)
- Public Relations Strategist for Garde Voir Ci Magazine (2020)
- Editor for a student literary magazine (Mosaic) (2019)

Loyola University New Orleans

MASTER OF SCIENCE - MARKETING & COMMUNICATIONS

2020 - Present | (Graduation May 2022)
(3.2 GPA)